



Binary Rewards Plan Explained

LGRX is an Activist Acquisition Marketing company that uses a direct and binary compensation plan to pay its Activists.

Step 1: Enroll as an Activist

Step 2: Get qualified with 40 BV

Step 3: Stay active with 40 BV/month

Activist- an independent representative who buys a 1x or 2x Package or acquires 6 Participants (customers) and is **actively** involved in our mission against the injustice of no choice in our contaminated food, water and air supply to change the health statistics in America.

Participant- is a customer. They are not in the binary tree. They are connected to their sponsor by ID numbers for the sake of commissions, active and qualification requirements. They can upgrade to an Activist at any time by clicking onto the Activist Upgrade link in their back office. The sponsor can view their customers in their back office under the My Team section in the left column and then click My Participants.

Upline: Is the person who sponsored you into LGRX along with the people in the same line in the levels above you. The upline is the person who brought you into the business and his/her upline is also part of yours.

Downline: It refers to the network of members that the Activist or Participant has sponsored or that have joined the organization after his/her enrollment. The downline represents income for the Activist, as they receive a percentage of their sales.

BV – Business Volume derived from the sale of products.

Autoship- an automatic monthly recurring wholesale order of \$65 + S&H. It automatically keeps you active and insures that you will never lose your position, accumulated business volume and commission checks, which cannot be recovered if lost. Note: There is also a special optional 6 Pack Auto ship that is available when enrolling as an Activist and also in your back office under Order Information in the left column and then click Manage Auto-Order. You save \$44 in Shipping and Handling if you choose the 6 Pack Auto ship and it first processes in 30 days from the initial enrollment (or set up in your back office) and then every 6 months thereafter keeping you active during each 6 month period. If you so desire, you can also change to the 6 pack auto ship in your back office in the left column under Order Information and then click Manage Auto-order. You can change the processing date to be sooner if you so desire.

Retail order- a retail order (not autoship) of \$85 + S&H.

Active means the Activist is doing 40 BV per month auto ship or has 2 personal active Participants. If an Activist goes 75 days with no auto ship or does not have 2 personal active Participants, then that Activist loses all accumulated business volume and it cannot be recovered if lost.

Qualified means the Activist is doing 40 BV per month auto ship and they have 2 active Participants and sponsored 1 Activist on their left side and 1 Activist on their right side who are each also doing 40 BV per month auto ship.

Binary Compensation Plan- A binary plan is a dual team marketing compensation plan which allows Activists to have only two front-line Activists. If an Activist sponsors more than two Activists, the excess are placed at levels below the sponsoring Activist's front-line. This "spillover" is one of the most attractive features to new Activists since they need only sponsor two Activists to participate in the compensation plan. The distributors must "balance" their two downline legs to receive commissions. Balancing legs typically requires that the number of sales from one downline leg constitute no more than a specified percentage of the Activist's total sales. A cycle is defined as a total of accumulated unpaid volume from both legs, where a minimum of 200 volume comes from one leg, and a maximum of 300 volume comes from the other leg.

District Activist- acquires 2 active Participants and 2 personal active Activists with a minimum of 1 on each side and has your own 40 BV order in the previous 35 days from your personal purchases.

Regional Activist- acquires 2 active Participants and 5 personal active Activists with a minimum of 2 on one side and 3 on your other side and has your own 40 BV order in the previous 35 days from your personal purchases.

National Activist- acquires 2 active Participants and 8 personal active Activists with 4 on one side and 4 on your other side and has your own 40 BV order in the previous 35 days from your personal purchases.

Gold National Activist- acquires 2 active Participants and 5 personal active Nationals with a minimum of 2 on one side and 3 on your other side and has your own 40 BV order in the previous 35 days from your personal purchases.

Platinum National Activist- acquires 2 active Participants and 10 personal active Nationals with a minimum of 4 on one side and 6 on your other side and has your own 40 BV order in the previous 35 days from your personal purchases.

Rank ID Embedding: You will want to achieve ranks as quickly as possible. As soon as you achieve your rank the rank bonus pay becomes ID embedded to you on any new lineages of Activists (representatives) who join on a date after you acquire your rank. This ID embedded rewards program enhances leadership support due to the fact that those ranking up in our program have an incentive to support activist ID embedded to them. For this reason leadership reaching National ranking has a more stable rewards payout with less influx in their rewards, and they can focus on building depth in their team with the activist ID embedded to them.

Remember... having your two Participants (customers) is essential to meeting your qualifier to acquire your ranks. Also, you must meet the same qualifiers for each center you have.

Activating and Qualifying Centers 2 and 3

If you purchased a 2x Package for \$598 with 220 BV, then you have 3 centers that leverage you to triple your income potential on the same business volume. You can ACTIVATE Centers 2 and 3 anytime you want and your separate VIP YOUR FIRST 20 DAYS countdown clocks begin, so you can earn VIP BONUSES on each of them! You can also QUALIFY Centers 2 and 3 just like you do Center 1!

Here are the details on how to ACTIVATE and QUALIFY Centers 2 and 3:

To **ACTIVATE** Center 2 and Center 3, so they can start accumulating BV (Business Volume), click onto the... **SELECT BUSINESS CENTER 1 2 3** that is located on your Dashboard page in your back office. Example: if you want to activate Center 2, then click onto "2" and then click onto Order Information in the left column and then click onto Manage Auto-Order to set up an autoship for that center, which will process in 30 days. (Click onto Center "3" to do the same thing when you are ready to activate it.)

You have to set up a separate 40 BV auto ship order in each center to be active for commissions in each center. Note: If you have more than one center, then you can access the back office of your 2nd center by putting -2 at the end of your URL. Example: www.LiquidGoldRx.com/test-2. When you login, then it takes you to the back office of your Center 2, and you do the same for each center you have: -3, -4, -5, etc...

To **QUALIFY** Center 2 and Center 3, so they can start earning commissions, click onto the... **SELECT BUSINESS CENTER 1 2 3** and begin personally sponsoring people from that particular center by enrolling people using the Enroll Activist links or use your Binary Tree

under My Team in the left column or Enroll Participants (Customers) link in your BACK OFFICE. Now... If you want people to enroll themselves from the front of your replicated Liquid Gold Rx web site by clicking onto the Activist or Customer links in the top right corner, then you must put a -2 or -3 at the end of your web site name when you give them your web site. Example: If I want to enroll an Activist from my Center 2 and my web site name is JamesBond, then I will give that person this web site: www.LiquidGoldRx.com/JamesBond-2. Also, If I want to enroll an Activist from my Center 3 and my web site name is JamesBond, then I will give that person this web site: www.LiquidGoldRx.com/JamesBond-3.

You can GO VIP YOUR FIRST 20 DAYS, and... GO DISTRICT... GO REGIONAL... GO NATIONAL... GO GOLD... and then GO PLATINUM on EACH center!!

Products in the store, with BV and Fast Start Bonuses:

- **Autoships:**
 - Activist \$65 autoship + \$11 S&H = \$76 total = 40 BV... keeps you active every 30 days it processes.
 - Customer \$65 + \$11 S&H autoship = \$76 total = 20 BV because of Fast Start payouts
 - Activist 6 Pack \$390 auto ship + \$22 S&H = \$412 total = 240 BV (save \$44 on shipping and handling)... keeps you active every 6 months it processes.
You can manage, change or cancel your auto ship in your back office under Order Information in the left column.
- **1x Activist Package** (4 bottles of product and a fully functional back office) is \$299.00 + S&H = 100 BV and gives you one position in the tree. Retail Product Value of 4 bottles = \$340, so you receive a savings of \$41. Activist autoship order is \$65 + S&H = 40 BV.

Fast Start Bonuses paid in line of sponsorship from purchases of 1x packages:

\$50 paid to sponsor

\$30 paid to sponsor's sponsor

\$20 paid to first upline qualified Regional Activist*

\$10 paid to first upline qualified National Activist*

\$5 paid to the first upline qualified Gold National Activist*

\$5 paid to the first upline qualified Platinum National Activist*

Example: If you are a qualified Platinum National Activist and you acquire an Activist who purchases the \$299 package, then you earn the \$50 + \$20 + \$10 + 5 + 5 = \$90.

- **2X Activist Package** (4 + 4 bottles + 1 extra bottle of product = 9 bottles of product and a fully functional back office) is \$598.00 + S&H = 220 BV and gives you 3 positions together at the top of your tree and you must qualify the 2 added positions in the future to create binary compensation. BV will not hold for those 2 added positions until active. Retail Product Value of 9 bottles = \$765, so you receive a savings of \$167. Activist autoship order is \$65 + S&H = 40 BV.

Fast Start Bonuses paid in line of sponsorship from purchases of 2x packages:

\$100 paid to sponsor

\$60 paid to sponsor's sponsor

\$40 paid to first upline qualified Regional Activist*

\$20 paid to first upline qualified National Activist*

\$10 paid to the first upline qualified Gold National Activist*

\$10 paid to the first upline qualified Platinum National Activist*

Example: If you are a qualified Platinum National Activist and you acquire an Activist who purchases the 2X package, then you earn the $\$100 + \$40 + \$20 + 10 + 10 = \180 .

- **Family Package**- 5 bottles of product for \$299 + S&H = 100 BV. Retail Product Value of 5 bottles = \$425, so you receive a retail savings of \$126! Wholesale Product Value of 5 bottles = \$325, so you receive a wholesale savings of \$26! It cost you **ONLY \$59.80** per bottle when purchasing the Family Pack! Normal wholesale price per bottle is \$65.

Fast Start Bonuses paid in line of sponsorship from purchases of the Family Package:

\$50 paid to sponsor

\$30 paid to sponsor's sponsor

\$20 paid to first upline qualified Regional Activist*

\$10 paid to first upline qualified National Activist*

\$5 paid to the first upline qualified Gold National Activist*

\$5 paid to the first upline qualified Platinum National Activist*

Example: If you are a qualified Platinum National Activist and a Family Package is purchased by a personal Activist or Participant ID embedded to you, then you earn the $\$50 + \$20 + \$10 + 5 + 5 = \90

Participants (customers): An Activist that sponsors a Participant for Wholesale \$65 auto ship + S&H or Retail \$85 + S&H with no autoship order receives 20 BV in the tree and receives Fast Start compensation each month from the Participant's orders. The Participant does not earn any commissions. Note: A Participant will forever be in a holding tank with a limited back office (to view orders and see credits, plus view product site information, but does not show the binary tree) and their business volume will count on the weakest side of their sponsoring Activist. The Participant does not have a position in the tree and when they have 6 personal Participants under them, then they can click onto the UPGRADE ACTIVIST button that is located in their back office in the left column to receive a FREE 1x position, so they can choose if they so desire to move out of the holding tank and have the next available spot in their sponsor's tree as an Activist. A Participant can at any time become an Activist by clicking onto the ACTIVIST UPGRADE button and purchase a \$299 1x package or \$598 2x package. The original Participant position would cancel out, but if they have sponsored any Participants, then those will still be their personal Participants.

Fast Start Coded Bonuses paid in line of sponsorship from \$65 wholesale autoship or \$85 retail purchase made by Participants:

\$10 paid to sponsor (Note: Personal Participant Retail sales will be paid regardless of Qualified/ Active status.)

\$5 paid to sponsor's sponsor

\$3 paid to first upline qualified Regional Activist*

\$2 paid to first upline qualified National Activist*

\$1 paid to first upline qualified Gold National Activist*

\$1 paid to first upline qualified Platinum National Activist*

Example: If you are a qualified National Activist and you acquire a Participant for \$65 + S&H, then you earn the $\$10 + \$3 + \$2 = \15 .

Note: Participants (customers) cannot sponsor an Activist, but they can sponsor other Participants (customers).

*Rank ID Embedding: You will want to achieve ranks as quickly as possible. As soon as you achieve your rank the rank bonus pay becomes ID embedded to you on any new lineages of Activists (representatives) who join on a date after you acquire your rank. This ID embedded rewards program enhances leadership support due to the fact that those ranking up in our program have an incentive to support activist ID embedded to them. For this reason leadership reaching National ranking has a more stable rewards payout with less influx in their rewards, and they can focus on building depth in their team with the activist ID embedded to them.

An Activist or Participant can order up to 9 bottles of product on their auto ship during enrollment or modify their quantity from their back office under the Order Information section in the left column and then click onto Manager Auto-Order:

- ◆ 1 bottle is \$65 auto ship and \$11 S&H.
- ◆ 2-5 additional bottles are \$65 per bottle and \$16 S&H.
- ◆ 6-9 additional bottles are \$65 per bottle and \$22 S&H.

\$45 Vouchers

A \$45 Voucher can only be acquired three ways:

- 1.) A Participant (customer) position can only acquire \$45 vouchers for future orders based on acquiring 2 personally sponsored Participants (20 BV x 2 = 40 BV paid to upline tree) which earns a \$45 voucher credit every time they make a purchase and will be applied automatically towards the next auto ship. \$45 vouchers can be used 1 per bottle. That discounted auto ship = 10 BV and not the original 20 BV and no Fast Start Bonuses are earned by the upline. (Participants acquire no BV and earn no Fast Start Bonuses. They can only acquire \$45 Vouchers.) You can have as many Participants as you want to sponsor and receive \$45 vouchers accordingly. Example: If you have personally enrolled 100 paying Participants, then you will receive 50 vouchers each month.
- 2.) An Activist position can only acquire \$45 vouchers for future orders based on acquiring 2 personally sponsored Participants (20 BV x 2 = 40 BV paid to upline tree) which earns a \$45 voucher credit every time they make a purchase and will be automatically applied towards the next auto ship. \$45 vouchers can be used 1 per

bottle. That discounted auto ship = 10 BV and not the original 40 BV. You can have as many Participants as you want to sponsor and receive \$45 vouchers accordingly. Example: If you have personally enrolled 100 paying Participants, then you will receive 50 vouchers each month.

- 3.) An Activist can voluntarily use one \$45 Voucher towards their new Activist's \$598 2x package purchase during enrollment. When that happens the discounted \$598 package = 175 BV and not the original 220 BV. The Fast Start Bonuses paid upline remain the same as the full price \$598 packages.

Note: \$45 Vouchers cannot be used towards the purchase on your new Activist's \$299 1x package, only with the \$598 2x package.

AVAILABLE VOUCHER CODES

These \$45 voucher codes can be used for a personal autoship order, a Family Pack on autoship, 6 Bottles Autoship every 6 months or for a new \$598 Activist package.

It will automatically be applied to your next autoship at one voucher per bottle or one voucher per Family Pack

if you have a voucher(s) available at the time your autoship is processed.

To use one voucher on a new \$598 Activist package, you must manually enter your voucher code in the optional field provided during the enrollment of the new Activist.

Note: Voucher codes are located in your back office under the My Team section in the left column and then click onto the Voucher Codes link. You receive ONE \$45 Voucher every time two of your customers make a purchase. You can accumulate as many vouchers as you like! A \$45 voucher applied to a \$65 bottle of product, for example, makes that bottle only \$20 plus shipping and handling!

An Activist's \$65.00 autoship + S&H = 40 BV in the tree, but no Fast Start payout. An Activist does not earn Fast Start Bonuses on a personally sponsored Activist's autoship orders.

Binary Cycle Compensation:

The Binary tree is set up with Auto default until the Activist chooses a default of [] left side default [] right side default or back to [] Auto. You can update your desired placement in your back office under the My Team section in the left column and then click the Update Placement link.

BV= Business Volume

- \$299 1 x Package = 100 BV
- \$598 2x Package = 220 BV
- \$65 Activist Auto Ship = 40 BV
- \$390 Activist 6 Pack auto ship = 240 BV
- \$65 Participant (Customer) Auto Ship = 20 BV
- \$390 Participant (Customer) 6 Pack auto ship = 120 BV
- \$299 Family Package = 100 BV

Binary cycles at 500 BV and a minimum of 200 BV on each side. It pays \$20-\$35 per cycle for qualified District Activists and above with a cap of \$2,000 per week, per center. (The \$598 package triples your income to \$6,000 per week!) Each time this \$2,000 cap is met, a new position is placed down in your group in an OPEN position of your choice. Therefore, your binary cycle compensation can be as much as you want it to be from the efforts you put into building your business! Note: The free center will appear under the My Team link in your back office in the left column and then click Placement Hold. Placement Hold will appear each time you qualify for a free center and disappear after you place the center where you want it to go.

- ❖ District Activist: Earns \$20 per cycle with a cap of \$2,000 per week, per center.
- ❖ Regional Activist: Earns \$22 per cycle with a cap of \$2,000 per week, per center.
- ❖ National Activist: Earns \$26 per cycle with a cap of \$2,000 per week, per center.
- ❖ Gold National Activist: Earns \$30 per cycle with a cap of \$2,000 per week, per center.
- ❖ Platinum National Activist: Earns \$35 per cycle with a cap of \$2,000 per week, per center.

Matching Bonus Pay:

District Activist receives a 10% matching bonus of binary payouts on their personal Activists.

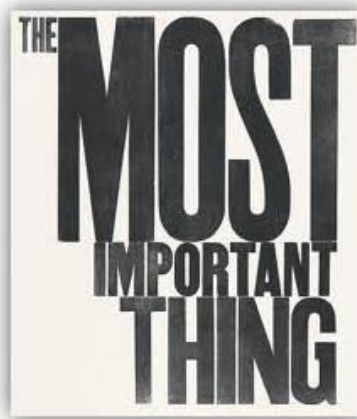
Regional Activist receives a 20% matching bonus of binary payouts on their personal Activists.

National Activist receives a 30% matching bonus of binary payouts on their personal Activists.

Gold National Activist receives a 40% matching bonus of binary payouts on their personal Activists.

Platinum National Activist receives a 50% matching bonus of binary payouts on their personal Activists.

There is no cap on Matching Bonus Pay and this does not count into the monthly Binary Cycle cap.



SHARE THE FOLLOWING MOST IMPORTANT GO VIP GOALS WITH EACH OF YOUR NEW ACTIVISTS THE MOMENT AFTER THEY SIGN UP...

GO VIP 240 BV, VIP 360 BV AND VIP 480 BV IN YOUR FIRST 20 DAYS! 20 day countdown clock in Back Office starts the moment an Activist Package is purchased with special incentive pay:



★ GO VIP 240 BV, VIP 360 BV and VIP 480 BV ★

Liquid Gold Rx (LGRX) is an Activist Acquisition Marketing Company with an Activist Rewards Program

- An Activist is an independent representative.
- A Participant is a customer.

★ An Activist will receive a **FREE** bottle of product (month supply) every time he/she gets 2 new Autoship Participants! Your monthly product is **FREE!!** (Here is how it is **FREE**: the Activist earns a 1st Level Participant Acquisition \$10 Bonus on each Participant (\$20 for 2) and a \$45 product credit towards 1 \$65 bottle of product. It covers the cost of your product, and you just only pay the shipping and handling!!)

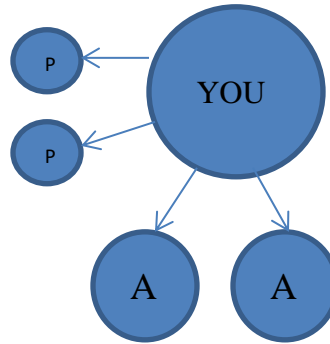
1st Level Fast Start Bonus on a 1x Package (\$299 package... 4 bottles of product) = \$50
1st Level Fast Start Bonus on a 2x Package (\$598 package... 9 bottles of product) = \$100
1st Level Participant Acquisition Bonus (\$65 bottle of product – month supply) = \$10

Participant = 20 Business Volume (BV)
1x Package = 100 BV
2x Package = 200 BV

★ GO VIP 240 BV (\$728 QV)

You earn: **\$300**
\$180 VIP Bonus
+ 1st Level Fast Start Bonuses
+ 1st Level Participant Acquisition Bonuses

A = Activist P = Participant



1. Get Qualified and Active with the following requirements- purchase a minimum of a 1x Package and be on an Autoship order

2. Get 2 New Autoship Participants

3. Enroll at least 2 Activists on Autoship with a minimum of a 1x Enrollment Package

To Qualify for GO VIP 240, you must have 2 Participant Autoship orders and enroll 2 Activists on Autoship with a minimum of a 1x Enrollment Package within your first 20 days as an Activist.

REPEAT THIS SAME SCENARIO WITHIN YOUR FIRST 20 DAYS AND YOU EARN DOUBLE!

 **GO VIP 360 BV (\$1,027 QV)**

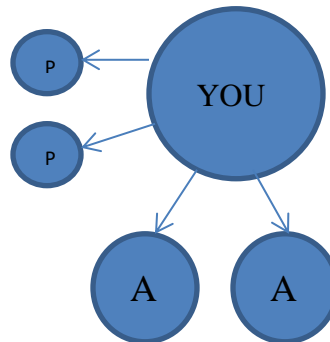
You earn: **\$400**

\$230 VIP Bonus

+ 1st Level Fast Start Bonuses

+ 1st Level Participant Acquisition Bonuses

A = Activist P = Participant



1. Get Qualified and Active with the following requirements- purchase a minimum of a 1x Package and be on an Autoship order

2. Get 2 New Autoship Participants
3. Enroll at least 2 Activists on Autoship: One Activist with a 1x Enrollment Package and a 2nd Activist with a 2x Enrollment Package.

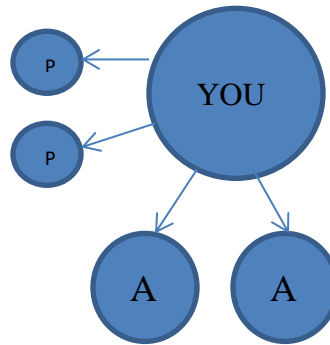
To Qualify for GO VIP 360, you must have 2 Participant Autoship orders and enroll 2 Activists on Autoship: One Activist with a 1x Enrollment Package and a 2nd Activist with a 2x Enrollment Package within your first 20 days as an Activist.

REPEAT THIS SAME SCENARIO WITHIN YOUR FIRST 20 DAYS AND YOU EARN DOUBLE!

 **GO VIP 480 BV (\$1,326 QV)**

You earn: **\$600**
 \$380 VIP Bonus
 + 1st Level Fast Start Bonuses
 + 1st Level Participant Acquisition Bonuses

A = Activist P = Participant



1. Get Qualified and Active with the following requirements- purchase a minimum of a 1x Package and be on an Autoship order
2. Get 2 New Autoship Participants
3. Enroll at least 2 Activists on Autoship with a minimum of a 2x Enrollment Package

To Qualify for GO VIP 480, you must have 2 Participant Autoship orders and enroll 2 Activists on Autoship with a minimum of a 2x Enrollment Package within your first 20 days as an Activist.

REPEAT THIS SAME SCENARIO WITHIN YOUR FIRST 20 DAYS AND YOU EARN DOUBLE!

INCOME DISCLAIMER

This is not a get rich quick program nor do we believe in overnight success. We believe in hard work, integrity and developing your skills if you want to earn more financially. As stipulated by law, we cannot and do not make any guarantees about your ability to get results or earn any money with our retail referral commissions or our sales team compensation plan. There is no average income established at this time.

Product Disclaimer

The statements on the www.LiquidGoldRx.com web site or any company approved printed material have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Liquid Gold Rx does not do anything. It does not change, alter, modify, enhance or manipulate anything. It is focused, uncontaminated food. The body understands it and uses it to make better blood production. Liquid Gold Rx name is derived from the golden color and a recipe of plant extracts that are to be taken daily as an essential, hence the Latin term Rx, meaning recipe and to take. The product contains no gold and is not a pharmaceutical drug. Improve Your Health Today... Just Spray It Everyday! Live a Healthier, Longer Life!

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